

Gordon B. McLendon

November 30, 1977

Admiral Stansfield Turner
Director
Central Intelligence Agency
Washington, D. C. 20505

Dear Admiral Turner:

George Bush has been kind enough to apprise me of the contents of your letter to him regarding a possible CIA television series.

I will be in contact with you when I am able to present a sample script, which I hope will be acceptable to the CIA in view of what we both know to be the high sensitivity of this possible project.

I agree with you completely that, while we might be looking for something that would do the same PR job for the CIA as was done by the televised FBI series, they are two completely different horses and will have to be treated as such.

About the only thing I can think of that you and your good assistant, [redacted], can do at the moment is to think about somebody there in the CIA who--once the initial approach and script seems to be within the purview of CIA policy as acceptable to you and your staff--can personally be in contact with us on a more or less regular basis for consultation as to future scripts.

Admiral Turner, I hope you have had a chance to read my speech which Barry Goldwater inserted into the Congressional Record. If you have not a copy, it is enclosed. I am, after all, on our side.

With all the best,

Gordon B. McLendon
Gordon McLendon

GBM:bpo

(EXECUTIVE REGISTRY FILE X-DCI Bush)

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EXECUTIVE SECRETARIAT

Routing Slip

TO:		ACTION	INFO	DATE	INITIAL
1	DCT		✓		
2					
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SUSPENSE _____
Date _____

Remarks:

3: Please develop DCT
acknowledgement

D. [Redacted]
12/5/77
Date

STAT

3637 (10-77)



Washington, D.C. 20505

Executive Registry
77-9673/A

21 NOV 1977

XDCI/Bush
4 NOV

Dear George,

Many thanks for your letter of November 4th, with the information about Gordon McLendon's idea to produce a television series about the CIA. It is good to know there are people like that who really want to help.

In the past several months we have had two or three similar proposals. But none have gotten off the ground for one reason or another. The primary problem in each case, however, was finding the story material necessary to sustain a series without getting into areas of sensitivity due to sources and methods. In addition, our mission is very unlike the FBI's and doesn't really lend itself to the law enforcement format. I'm sure you understand these problems very well.

STAT However, I would be happy to meet with Gordon at a mutually convenient time and place to talk over his ideas in greater detail. Please ask him to get in touch with [redacted] (telephone [redacted]) to set up something. ST

Thanks again for taking the time to bring us together with this idea. I hope something can be worked out.

Yours,

STANSFIELD TURNER

The Honorable George Bush
First International Bank Building
Post Office Box 2555
Houston, Texas 77001

(EXECUTIVE SECRETARY)

X-DCI Bush

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REFERENCE

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EXECUTIVE SECRETARIAT

Routing Slip

TO:		ACTION	INFO	DATE	INITIAL
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Date _____

Remarks:

3637 (10-77)

Date



Washington, D.C. 20505

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However, ²we would be happy to meet with ^{Gordon}Mr. McLendon at a mutually convenient time and place to talk over his ideas in greater detail. Please ask him to get in touch with ~~Herb Hertz~~, my Assistant for Public Affairs, to set up something ^{tel}

STAT

Thanks again for taking the time to bring us together with this idea. I hope something can be worked out.

Yours,

STANSFIELD TURNER

The Honorable George Bush
First International Bank Building
Post Office Box 2555
Houston, Texas 77001

77-9673

GEORGE BUSH

FIRST INTERNATIONAL BANK BUILDING

P. O. Box 2355

HOUSTON, TEXAS 77001

(713) 632-

November 4, 1977

Admiral Stansfield Turner
Director, Central Intelligence
Washington, D. C. 20505

Dear Stan:

Gordon McLendon of Dallas, Texas is a friend of mine who is vitally interested in helping strengthen the image of the CIA in this country. He recently gave a first class speech to the Association of Retired Intelligence Officers. The speech was put into the Congressional Record by Senators Goldwater and Randolph.

Gordon McLendon has built a large communications empire - radio, TV, etc. He knows the communications business inside out.

Gordon would like to see CIA be the subject of a TV series like the FBI series which has done so much for the bureau. I told Gordon that when I was Director we considered such a plan with ABC but that we ran into stumbling blocks over final control of editorial content. Gordon assures me that this would not be a problem.

I know how busy you are. Would you be willing to visit with Gordon McLendon for a bit, perhaps turning him over to Capt. Hetu after that?

Gordon has all the money he needs. He is motivated in this purely by his conviction that we need a strong CIA supported by the American people. He has noted, with interest, your efforts along the same line.

He would fly up to Langley at your convenience.

Most sincerely,

(EXECUTIVE REGISTRY FILE)

X-DCI/Bush

George Bush

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OFFICIAL ROUTING SLIP
Approved For Release 2004/02/23 : CIA-RDP80M00165A002600060002-9

TO	NAME AND ADDRESS	DATE	INITIALS
1	Mr. Hetu, A/PA/DCI 1F 04		
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ACTION	DIRECT REPLY	PREPARE REPLY
APPROVAL	DISPATCH	RECOMMENDATION
COMMENT	FILE	RETURN
CONCURRENCE	INFORMATION	SIGNATURE

Remarks:

FOLD HERE TO RETURN TO SENDER

FROM: NAME, ADDRESS AND PHONE NO.

DATE

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FORM 200, 1-67 237 Use previous editions

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STAT

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Approved For Release 2004/02/23 : CIA-RDP80M00165A002600060002-9

DATE RECEIVED: 8 November 1977

DATE OF EVENT: _____

1. INFORMATION REGARDING THE APPOINTMENT:

- a. Source: _____ Tel: _____ Ltr Fm: The Hon. George Bush
- b. Type of event: Meeting w/Gordon McLendon of Dallas, Texas
- c. Special occasion: Mr. McLendon, who has built a large communications empire, would like to see CIA be subject of a TV series.
- d. Date/Time: DCI's convenience
- e. Location: Washington, D. C.
- f. Significant info: _____

2. SCHEDULE:

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3. RECOMMENDATIONS:

	Schedule	Regret	Remarks
AIDE	<u>OK</u>		
<u>ADOCY</u>			
EA			

4. DCI DECISION:

- a. SCHEDULE _____ NO _____ SEE ME _____
- b. ADDITIONAL ATTENDEES _____
- c. PASS TO: DDCI _____ D/DCI/IC _____ D/DCI/NI _____ OTHER _____

5. AIDE FINAL ACTION: _____

Herb
Yours for comment
John

Date

8 Nov

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